SmokeFreeColorado
Good health is good business

Colorado Clean Indoor Air Act 2006

Implementation Date: July 1, 2006

Economic Impact Sources

- In Fort Collins, sales tax revenue from dining and drinking establishments increased more than five percent the year after the city's smoke-free ordinance took effect.[1]
- In Boulder, the city showed positive economic growth in the years following the passage of its 1995 ordinance. In fact, in 1998 and 1999 revenues increased more than four percent each year.[2]
- In New York, a Zagat survey shows that nearly a quarter of respondents dined out more often after the state's smoke-free law took effect.[3]
- In Florida, restaurant sales increased by seven percent the year after the state's smoke-free law took effect.[4]
- In Delaware, the number of restaurant, tavern and taproom licenses increased from 3,291 to 3,323 the year after its smoke-free law took effect. Employment within the hospitality industry also increased from 27,900 individuals to 28,100 in that same year.[5]
- In Massachusetts, the smoke-free law has not affected keno sales or the number of those working in hospitality.[6]
- In California, restaurant and bar receipts have increased each year since its smoke-free law was enacted in 1997. In addition, the bar and restaurant industry grew, having added approximately 200,000 bar and restaurant positions within six years.[7]

1. City of Fort Collins August 2004 sales-tax summary, reported in Fort Collins Coloradoan on October 2, 2004, "Smoke-free results hazy."

2. [n.a.], "Boulder's Smoke-Free Ordinance Makes Good Cents for Restaurants and Bars," GASP of Colorado, 2000.

3. Zagat Survey, http://www.zagat.com.

4. Dai, C., et al, "The Economic Impact of Florida's Smoke-free Workplace Law," Bureau of Economic and Business Research, Warrington College of Business Administration, University of Florida, June 25, 2004.

5. [n.a.], "Delaware's Clean Indoor Air Act: The 1st Anniversary Story," Delaware Division of Public Health and Delaware Division of Revenue, 2004.

6. Connolly, G.N.; Carpenter, C.; Alpert, H.R.; Skeer, M.; Travers, M., "Evaluation of the Massachusetts Smoke-Free Workplace Law: a preliminary report," Division of Public Health Practice, Harvard School of Public Health, Tobacco Research Program, April 4, 2005.

7. California State Board of Equalization: California Department of Health Services, Tobacco Control Section, November 2002; State of California, Employment Development Department. Labor Force Statistics, November 2003.